

7

Ways To Accelerate

Data Democratization

KEY TAKEAWAYS

It's time for everyone within an organization to have equal access to data; this not only has benefits for making good decisions, but also for making the right decisions. Let's break down the key takeaways:

1

SECURE YOUR DIGITAL ASSETS

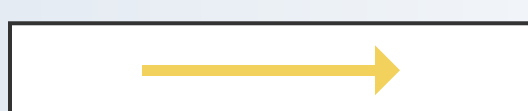


"keep data secure with [DataSecOps](#)"

Always know where the sensitive data is, and where it's going - and monitor it all the time. Enable access only to the data that is really needed and relevant for a specific task, while keeping everything else secured. Furthermore, provide users with just enough privileges so they can accomplish their tasks - no more, no less than what's required of them (this means you should revamp your role-based security model).

2

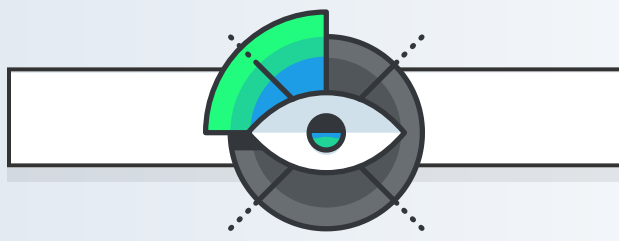
EDUCATE. EMPOWER. ENCOURAGE.



Be proactive in educating your users about security best practices, including how to avoid common mistakes. This will help you avoid breaches and limit the risk of exposing sensitive information to those who shouldn't have access.

3

GAIN FRESH PERSPECTIVES



The more people you involve in understanding your data, the better insights you will get about it - and this is why democratizing access to sensitive information can provide organizations with valuable new perspectives on their problems.

4

INCREASE DECISION-MAKING ACCURACY



When everyone has equal access to data, it helps increase the speed and accuracy of decision-making. Not only that, but it also keeps your data secure by limiting its exposure to any single individual or team (and keeps them from working in isolation).

5

REDUCE AVOIDABLE MISTAKES



Data democratization provides you with a much more complete picture about what's going on within your organization because everyone has access to the same data, thus reducing avoidable mistakes.

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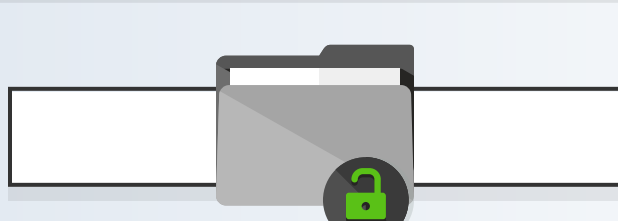
CREATE VALUE



Enabling people to act quickly and easily on their insights is an important step towards creating value from your information. Data democratization helps you make better decisions and take action faster, enabling your organization to see a return on investment (ROI) much sooner.

7

UNLOCK NEW OPPORTUNITIES



By democratizing access, you unlock new opportunities for innovation because all sorts of stakeholders will be able to derive deeper meaning from your data - which means they'll come up with new, untraditional solutions that weren't even possible before.